



Program & Sponsorship Information

We are so excited to be hosting our Third Annual JVIII Swing for RB Golf Outing! JVIII, or JohnJohn to those who love him, was diagnosed with retinoblastoma, a rare form of pediatric eye cancer at four months old.



While there have been incredible advancements in the treatment of retinoblastoma in the last decade, there are a number of factors that make it difficult for families to get the best treatment. As this form of cancer is rare, there are only a handful of doctors and hospitals that are well-versed in the best forms of treatment which means extensive travel for eye exams and treatment. Additionally, part of the treatment includes constant monitoring for tumors until the eye stops developing (around age 5), and then monitoring for additional forms of cancer throughout life. The medical, financial, and personal costs for families fighting this battle are extensive and lifelong.

We have seen overwhelming support for our JohnJohn since his diagnosis, and are truly honored to have wonderful friends and family by our side throughout this journey. Because JohnJohn's daddy is such a golf fan, we thought a golf outing was the most appropriate and fun way to support our charity!

We hope you will join us as a sponsor, player or guest for the 2019 JVIII Swing for RB.





Program & Schedule

Program

DATE	Thursday, September 10, 2020
LOCATION	Cherry Creek Golf Club 52000 Cherry Creek Drive Shelby Township, MI 48316

Schedule

BREAKFAST REGISTRATION	8:00 am - 9:00 am
SHOTGUN START	9:00 am
LUNCH	at turn
BUFFET DINNER OPEN BAR	3:00 pm

IN GAME PROMOTIONS INCLUDING:

Hole in One Contest, Long Drive Competition, Raffle, Putting Contest,
Closest to the Pin and more!



Ticket Options

DINNER ONLY
(non-golfers)

\$75

Enjoy a premium buffet dinner, while we raffle off some great prizes!

FOURSOME

\$600

Four golfers, two carts, continental breakfast, lunch at the turn and premium buffet dinner!

**FOURSOME WITH
GOLF SHIRTS**

\$800

Four golfers, two carts, continental breakfast, lunch at the turn, premium buffet dinner and 4 Premium Embroidered Golf Shirts with JVIII Swing for RB Logo.





Sponsorship Opportunities

Hole Sponsors

PAR PACKAGE

\$250

- No golf or dinner
- Logo on Eye Fight for Kids website
- Recognition sign on sponsored hole

BIRDIE PACKAGE

\$400

- No golf
- Reserved seating at dinner for 4
- Logo on Eye Fight for Kids website
- Recognition sign on sponsored hole

EAGLE PACKAGE

\$800

- Foursome player entry (includes continental breakfast, lunch and premium buffet dinner)
- Reserved seating at dinner for 4
- Half page advertisement in program
- Logo on Eye Fight for Kids website
- Recognition sign on sponsored hole

DOUBLE EAGLE PACKAGE

\$1,200

- Foursome player entry (includes continental breakfast, lunch and premium buffet dinner)
- Reserved seating at dinner for 4
- 4 premium embroidered JVIII Swing for RB golf shirts (in color of your choice)
- 30 second video advertisement or message (self-produced) to be featured across all Eye Fight social media platforms, website and at event
- Full page advertisement in program
- Premium placement logo on Eye Fight for Kids website
- Recognition sign at dinner table





Sponsorship Opportunities

HOLE IN ONE PACKAGE

\$500

- Recognition sign on sponsored hole
- Logo on Eye Fight for Kids website

BEVERAGE CART PACKAGE

\$1,500

- Foursome player entry (includes continental breakfast, lunch and premium buffet dinner)
- Reserved seating at dinner for 4
- 4 premium embroidered JVIII Swing for RB golf shirts (in color of your choice)
- 30 second video advertisement or message (self-produced) to be featured across all Eye Fight social media platforms, website and at event
- Full page advertisement in program
- Premium placement logo on Eye Fight for Kids website
- Recognition sign at dinner table
- Recognition sign on beverage cart





Sponsorship Agreement Form

SPONSORSHIP TYPE (select one or more)

- | | |
|---|--|
| <input type="checkbox"/> PAR PACKAGE \$250 | <input type="checkbox"/> DOUBLE EAGLE PACKAGE \$1,200 |
| <input type="checkbox"/> BIRDIE PACKAGE \$400 | <input type="checkbox"/> HOLE IN ONE PACKAGE \$500 |
| <input type="checkbox"/> EAGLE PACKAGE \$800 | <input type="checkbox"/> BEVERAGE CART PACKAGE \$1,500 |

Designated Golfers and Dinner Guests (if applicable):

_____	_____
_____	_____

CONTACT INFORMATION

Contact Name: _____

Contact Phone: _____ Contact Email: _____

Company Name: _____

Company Address: _____

PAYMENT INFORMATION

☐ CHECK | payable to Eye Fight for Kids

☐ CREDIT CARD | payment can be made via www.eyefight.org/golfouting or provide:

CC Number: _____ Expiration: _____ Security Code: _____

Signature: _____ Date: _____

Please email completed form and high resolution logo to johnjohn@eyefight.org.
Hard copy forms and checks can be mailed to:

Angela Venturini
2461 E Hudson
Royal Oak, MI 48067

Confirmation of your sponsorship will be emailed to you upon receipt and payment.

